

Gateway Middle School



AARON E. JOHNSON, M. Ed. / Principal

September 10, 2010

Dear Parents/Guardians:

Beginning next week, our students will be conducting the annual Gateway Middle School subscription magazine/cookie dough campaign, known as the Subs/Tubs fundraiser under the auspices of Great American Opportunities, Inc. This program is designed to provide us with additional funds not supplied through district allocations. These funds will be particularly important to our in-school activities and out of class excursions.

Every year, the average American household spends over \$120.00 for magazines. With the GAO program, 40% of the purchase price of each magazine and cookie dough sales will be returned directly to the school. By simply renewing subscriptions to magazines you currently receive, we can earn money to improve our activity programs.

An important part of this program is that it discourages door-to-door solicitation. Each student is encouraged to sell within his family circle and to a limited number of acquaintances. Also, past experience has shown that students enjoy working for the improvement of their school and supporting their own activities.

Shortly, we will send home, for your approval, a complete list of nationally known publications as well as order forms for cookie dough. We hope you will view this program favorably. Annually, thousands of dollars leave our community through traveling solicitors. This year, our student body would appreciate the opportunity to earn part of these funds.

Respectfully,

Handwritten signature of Aaron E. Johnson in black ink.

Aaron E. Johnson
Principal

STUDENT INSTRUCTIONS

1. Order forms will be distributed at the Subs and Tubs Campaign Assembly on Tuesday, September 14, 2010. There will be separate envelopes, one for Subs (magazine subscriptions), and one for Tubs (cookie dough sales). You may put up to (3) THREE orders for the same address on one order blank (and code each order).
2. Be sure to indicate **NEW OR RENEWAL**. If possible, copy the address from a current subscription label when a renewal order is taken. Be sure to include the zip code.
3. Cash is acceptable, but checks are to be made payable to GATEWAY MIDDLE SCHOOL. **CHECKS ARE PREFERRED**. Separate checks should be made for cookie dough and magazine subscriptions.
4. Return the original and yellow copies to your homeroom with the correct amount of money. Do not separate the original and yellow copies. Give the 3rd copy (pink color) to the customer.

9/10/10

Dear Parent/Guardian,

President Obama has announced he will deliver a nationally televised address for students on the importance of education this Tuesday, September 14th, at Noon via internet. We understand that in his approximately 20-minute address, he will call for shared responsibility and commitment on the part of students, parents, and educators to ensure that every child in every school receives the best education possible.

As with any significant current events topic, some teachers may choose to include the viewing of the President's speech as a part of a supplemental classroom learning activity focused upon the importance of education, goal-setting, and college and career awareness. We will not be encouraging teachers to do so, nor requiring that they use any of the suggested learning options from the Department of Education. As with all classroom lessons, we expect our teachers to present all materials in a relevant and meaningful way.

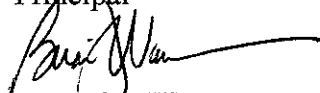
We understand that some families may not wish to have their child watch the President's speech at school. We are sending guidelines to all teachers indicating that if they plan to include the speech as part of a lesson, they need to inform parents by the end of school this Friday and give parents an opportunity to opt out by notifying the teacher prior to the broadcast on Tuesday morning. Students who have opted out will be assigned supervised alternate learning activities out of the classroom during the 20-minute speech and any immediate follow-up discussion.

If you should have any further questions, I encourage you to speak to your child's teacher or Mr. Johnson at ajohnson@gatewayk12.org or Mr. Werner at bwerner@gatewayk12.org

Sincerely,



Mr. Aaron E. Johnson
Principal



Mr. Brian Werner
Co-Principal