

Making An Impact

One Pair of Socks at A Time

November 13 - January 31



Socks are the #1 clothing need of those experiencing Homelessness. The Sock It To Em Sock Campaign aims to put new socks on the feet of men, women and children experiencing homelessness and/or are in need.

People ask, "WHY SOCKS?" Our answer is: Socks are something that most of us never have to think twice about. When you go to get dressed, you open your drawer and pull out your most comfortable, your warmest, or your favorite-colored socks. But for those who do not have a home, it often means walking on average up to 10 miles each and every day just to find basic necessities, and while wearing shoes that are not the correct size and with socks that are worn out and dirty. There is nowhere to wash the socks, so after 2 to 3 days, the socks are worn through and must be thrown away.

It is not pretty, but it is reality.

One of the main reasons someone who is homeless goes to the emergency room is because of foot ailment and the best way to prevent this is to be able to wear clean dry socks on a regular basis. So, if we can offer a simple piece of clothing such as new, fresh, socks, feet can be protected from getting cold, getting wet, and getting blisters or worse.

The Monroeville Rotary is partnering with the Monroeville Chamber of Commerce, Visit Monroeville, Municipality of Monroeville, and the Gateway School District. We are working together to put Cold Feet into Warm Socks.

Drop off boxes are located at each of the offices at Gateway High School, Gateway Sports Complex, Mosside Middle School, University Park, Ramsey, Evergreen and Cleveland Steward Elementary Schools, Chamber of Commerce-2790 Mosside Blvd-Suite 150, Monroeville Public Library, and the Monroeville Municipal Building. Thank you for your support. For additional information please contact Valerie Warning at 724-733-4876.

